

# Murray Irrigation sponsorship guidelines



March 2022

## Murray Irrigation sponsorship

As part of its proactive approach to supporting healthy, viable and vibrant regional communities, Murray Irrigation provides sponsorship annually to organisations and activities which enhance, promote and embed safety and wellbeing within the local communities where we operate.



*Murray Irrigation's area of operations*

## Sponsorship categories

Sponsorship is provided across two categories:

- Financial support – a pool of funds is provided annually and applications can be made for up to a \$5,000.
- In-kind support – non-monetary contribution from within the resources of the company, provided from four broad categories:
  - human resources
  - infrastructure/equipment
  - volume (water)
  - administrative support.

## How to apply for sponsorship

- The sponsorship application process opens on Friday, 1 April 2022.
- Applicants must fill out and submit a 'Sponsorship Application Form' which can be accessed on Murray Irrigation's website, [murrayirrigation.com.au](http://murrayirrigation.com.au), via the

'Company' then 'Sponsorship' or by contacting Customer Operations on 1300 138 265.

- **Applications close Wednesday, 18 May 2022.**
- Applications should be submitted via email to [customersupport@murrayirrigation.com.au](mailto:customersupport@murrayirrigation.com.au)

## Selection criteria

Applications should outline how your organisation/activity meets the following criteria:

- supports healthy, viable and vibrant communities through safety and wellbeing initiatives
- how your organisation/activity delivers outcomes and benefits across the footprint of Murray Irrigation, helping the most people across the broadest area
- how Murray Irrigation will be recognised
- value for money and whether the amount is viable for the applicant and Murray Irrigation
- any residual and long term benefits to the community
- how your application aligns with Murray Irrigation's core values
- if you have received sponsorship previously, completion of the 'Sponsorship Acquittal Form' by the due date.

## Selection process

- successful sponsorship applicants are selected using a strict merit-based system, against the above selection criteria
- the selection panel comprises of independent members and Murray Irrigation staff
- following the close of applications on 18 May 2022, the panel will review and determine which applications have been successful
- successful recipients will be announced in June.

## Acquittal process

Successful applicants will be provided with a *Sponsorship Acquittal Form* and must submit these by **31 March of the following year**.

The acquittal process confirms:

- how your project was delivered
- how it supported healthy, viable and vibrant communities
- provides proof of how the sponsorship was used (e.g. purchase of any equipment or service)
- provides proof of how the company's support was acknowledged (e.g. promotional material, media clippings, photographs etc.).

## Sponsorship recipients 2021/22

- Outback Theatre for Young People - \$2,000 to showcase artwork done by local young people from 'Monsters have feelings too' workshop.
- Country Educations Foundation of Edward River Region - \$2,500 to contribute to scholarships awarded and presented under the 'Murray Irrigation Scholarship'.
- Deniliquin Rescue Squad - \$1,908 for the purchase of 'Brayden Pro CPR Manikin' to be used for training the squad.
- Finley Menshed - \$3,298 for new kitchen facilities at the Menshed.
- Wakool Tennis Association - \$1,750 to upgrade 5 courts to smooth surface and a flood light evection.
- Western Murray Land Improvement Group - \$ 2,499.09 to support School Tree Planting Day project costs.
- Southern Riverina Irrigators - \$1,000 for the provisions and catering of 5 Women in Water events.
- Southern Growers (not-for-profit research group) - in-kind donation of water for the double cropping project which assesses re-use of a rice bay after harvest for various winter crops.
- Save the Sale Yards – admin support for the council run program.
- Accredited Learn to Swim programs - \$10 per child across the region, with an estimated 1,195 participants from schools & clubs receiving support in 2021.