

# Murray Irrigation sponsorship guidelines



Murray Irrigation

November 2020

## Murray Irrigation sponsorship

As part of its proactive approach to supporting healthy, viable and vibrant regional communities, Murray Irrigation provides sponsorship annually to organisations and activities which enhance, promote and embed safety and wellbeing within the local community.

## Sponsorship categories

Sponsorship is provided across two categories:

1. Financial support – a pool of funds is provided annually by Murray Irrigation for applications up to a \$5000
2. In-kind support – non monetary contribution from within the resources of the company, provided from four broad categories:
  - human resources
  - infrastructure/equipment
  - volume (water)
  - administrative support

## How to apply for sponsorship

The sponsorship application process opens on 1 November.

Sponsorship applications must be received by 4 December.

Applicants must fill out and submit a *Sponsorship Application Form* which can be accessed via the 'Company' then 'Giving Back' section of Murray Irrigation's website ([www.murrayirrigation.com.au](http://www.murrayirrigation.com.au)), or by contacting Customer Operations on T. 1300 138 265.

Applications should outline:

- how your organisation/activity supports healthy, viable and vibrant communities through safety and wellbeing initiatives;
- how your organisation/activity displays equitable distribution of outcomes and benefits across the footprint of Murray Irrigation;
- how Murray Irrigation will be recognised; and
- how your application aligns with Murray Irrigation's core values.

## Selection criteria

Successful sponsorship applications are selected using a strict merit-based system, against principles which are aligned with the core values, goals and strategic direction of Murray Irrigation.

The level of financial support sponsorship will be determined annually in alignment with the company's budget development and is acquitted to shareholders via the company's Annual Report.

The level of in-kind support provided annually is determined on a merit basis, with the Executive Manager responsible for that particular business unit determining the scope and scale of work that can be provided by the company.

## Announcement of successful recipients

Following the close of applications on 4 December, Murray Irrigation will review and determine which applications have been successful. Successful recipients will be announced mid December.

To be eligible for future sponsorship, recipients must complete a *Sponsorship Acquittal Form* by 31 March of the following year. This form describes how your project was delivered and how it supported healthy, viable and vibrant communities. It should be accompanied by proof of how Murray Irrigation's sponsorship was used (e.g. purchase of any equipment or service), as well as any material displaying how the company's support was acknowledged (e.g. promotional material, media clippings, photographs etc.).